

Message Text

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ACTION EB-08

INFO OCT-01 ARA-10 ISO-00 SSO-00 CIAE-00 COME-00
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FM AMEMBASSY CARACAS
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E.O. 11652: N/A
TAGS: EWWT, VE
SUBJECT: SHIPPING LYKES STEAMSHIP CO. REQUEST FOR
ASSOCIATE STATUS WITH CABN

REF: STATE 141849, CARACAS 2774

1. EMBASSY HAS DISCUSSED LYKES ENTRANCE INTO VENEZUELA SHIPPING ROUTES WITH CAPITAN RIOS, GENERAL MANAGER OF CAVN, SEVERAL TIMES IN THE PAST. RIOS WAS NOT FAVORABLY INCLINED TO GRANT ASSOCIATE STATUS AT THAT TIME. CAVN'S ECONOMIC POSITION HAS BEEN DETERIORATING IN RECENT YEARS. IN 1977, CAVN LOST MONEY FOR THE FIRST TIME IN THEIR HISTORY. WHILE CAVN'S CARRYING CAPACITY HAS BEEN ENLARGED BY THE ACQUISITION OF TEN NEW VESSELS WHICH ALL ARRIVED WITHIN THE LAST YEAR, THEIR MARKET SHARE HAS BEGUN TO DECLINE DUE TO INCREASING COMPETITION FROM THE PRIVATE SECTOR SHIPPING LINES. THESE LINES HAVE BEEN GRANTED ROUTES TO U.S. EAST COAST (NORTH AND SOUTH) AND ARE REQUESTING ACCESS TO U.S. GULF COAST. THE VENEZUELAN MERCHANT MARINE HAS THE RESPONSIBILITY UNDER LAW FOR THE PROTECTION AND DEVELOPMENT OF THE MERCHANT MARINE TO ENCOURAGE THE EXPANSION OF VENEZUELA'S PRIVATE FLEET EVEN THOUGH IT IS CURRENTLY TO THE DETRIMENT OF CAVN. CAVN'S PROBLEM IS NOT HELPED BY FACT THAT ITS NEW FLEET IS ALREADY OUTDATED (NON-CONTAINERIZED) AND THE PORT INSTITUTE (INP) IS

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ENCOURAGING USE OF NEW TECHNOLOGIES (RO/RO, CONTAINERS, ETC). RIOS SAID THAT CAVN CONSIDERS THE GREAT LAKES ROUTE PART OF EAST COAST TRAFFIC AND WHILE CAVN WOULD NOT DISALLOW LYKES ENTRANCE, THEIR SHARE OF THE MARKET WOULD HAVE TO COME FROM PRUDENTIAL'S 50 PER CENT SHARE AND NOT CAVN'S MARKET.

2. ON THE OTHER HAND, RIOS HAS ALSO EXPRESSED HIS DESIRE TO

SEE ANOTHER U.S. FLAG LINE ENTER VENEZUELAN BECAUSE NOW PRUDENTIAL AND DELTA ARE OWNED BY THE SAME COMPANY. RIOS EXPRESSED DISCOMFORT THAT

PRESENT U.S.-VENEZUELAN MARITIME POLICY IS DEPENDENT UPON CAVN'S RELATIONSHIP WITH ONE FIRM.

3. EMBASSY ARGUMENT HAS BEEN THAT TOTAL U.S.- VENEZUELAN TRAFFIC IS DOMINATED BY VENEZUELAN. THE ONLY AREA WHERE PARITY EXISTS IS TRAFFIC FROM THE U.S. NORTHEAST COAST. ALL TRAFFIC FROM THE U.S. SOUTHEAST IS VENEZUELAN OR THIRD COUNTRY. TRAFFIC OUT OF THE GULF COAST IS AT BEST 25/75 PER CENT IN FAVOR OF VENEZUELA. THE VENEZUELAN MERCHANT MARINE'S ACTION IN GRANTING VENEZUELAN PRIVATE LINES ACCESS TO U.S. EAST COAST FURTHER EXACERBATES THE SITUATION. AS VENEZUELAN CARRYING CAPACITY INCREASES, THEIR CARGO PREFERENCE LAWS OF 1973 HAVE CHANGED FROM "DE JURE" TO AN ACTUALITY AND ARE BLATANTLY DISCRIMINATORY. AS SUCH, VENEZUELA COULD BE PRIME TARGET FOR FMC RELIATATORY ACTION. WHILE ALLOWING LYKES BROS. INTO VENEZUELA WOULD NOT CHANGE VENEZUELAN DISCRIMINATORY TENDENCIES, IT WOULD HELP IN AMELIORATING THIS SITUATION.

4. LEO MOOY, GENERAL MANAGER OF BOULTON SHIPPING AGENCY AND A DIRECTOR OF INP, HAS BEEN TALKING WITH RIOS ON BEHALF OF LYKES BROS. MOOY IS VERY FAMILIAR WITH ISSUES AT HAND AS IT WAS HE WHO HELPED NEGOTIATE PRUDENTIAL'S LASH ENTRANCE LIMITED OFFICIAL USE

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INTO VENEZUELA. MOOY SAID THAT RIOS IS LEANING MORE TO THE TRAIN OF THOUGHT PRESENTED IN ARA #2 AND THAT CAVN IS HOLDING A MEETING ON FRIDAY JUNE 9 TO DISCUSS LYKES ENTRANCE. HE TALKED WITH LYKES JUNE 8 AND REPORTS THAT THEY (LYKES) BELIEVE THAT SINCE RIOS IS FULLY AWARE OF EMBASSY'S PREVIOUS REPRESENTATION AN APPORACH BY EMBASSY AT THIS TIME MIGHT BE CONSIDERED HARASSMENT AND ANTAGONIZE RIOS RATHER THAN HELP PERSUADE HIM. EMBASSY CONCURS AND WOULD PREFER TO WAIT UNTIL AFTER CAVN'S JUNE 9 MEETING TO RAISE MATTER, IF NECESSARY, WITH GOV.

5. IF ANSWER IS NEGATIVE, EMBASSY WOULD PROPOSE DISCUSS MATTER WITH GOV OFFICIALS AT MINISTERIAL LEVEL. IN ORDER TO CAREFULLY OCHESTRATE THIS REPRESENTATION, IF REQUIRED, EMBASSY WOULD APPRECIATE SUMMARY STATEMENT USG POLICY THIS AREA AND POSSIBLE RETALIATORY ACTIONS.

6. REQUEST EMBASSY BE PROVIDED WITH COPY OF ANY FUTURE CORRESPONDENCE OF THIS NATURE AT TIME OF MAILING.
VAKY

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